



BUSINESSBOTSWANA

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PRESS STATEMENT

TO: All media houses

FROM: Business Botswana

DATE: 12th November 2018

SUBJECT: THE ESTONIAN CHAMBER OF COMMERCE & INDUSTRY (ECCI) HOST BUSINESS BOTSWANA

FOR IMMEDIATE RELEASE

In today's world, every business needs to affiliate with an association that can speak on their behalf, one that plays a major role in economic development and gives its members a networking platform through dynamic conferences & events, one that can open doors to its members through trade missions & business linkages.

As a follow up to the presentation made by the Estonia Deputy Minister for Foreign Affairs, Mr Vaino Reinart at the National Business Conference in September 2018, the Business Botswana President, Mr Gobusamang Keebine led a delegation to Estonia from October 31st until November 3rd 2018. The objective of the mission was to establish trade and investment linkages between Botswana and Estonia, and for Estonian Chamber of Commerce and Industry (ECCI) to formalise relations with Business Botswana and to further appreciate how Estonia managed to become a high income country in a short space of time. Among the delegates was the Minister of Environment, Natural Resources, Conservation and Tourism, Honourable Mr Tshekedi Khama who met with his counter-part in Estonia to discuss and benchmark about the E-Tourism initiative.

Estonia is the most advanced country in digital technology in the world with flexible and the best E-solutions (*E-Government*) for its citizens and residents.

Whilst in Estonia, Business Botswana and ECCI signed a Memorandum of Understanding to coordinate activities and partnership opportunities (to increase business opportunities) for businesses & industries in Botswana & the ECCI members & affiliates. The ECCI has over 3200 members and its members account for over 85% of Estonia's total exports. These enterprises are predominantly in the textile, metal, timber, construction and food industries. And about 95% of its membership comprise of Small, Medium Enterprises (SME) sector.

Business Botswana wishes to thank the following organisations that participated in this mission:

- Competition Authority
- Institute of Development Management
- PEEPA
- Ecsponent
- Julesh Motor Consultants

BUSINESS BOTSWANA OFFICERS:

G. Keebine (President), O. Merafhe (Vice President- South.), H. Nawa (Vice President- North), B.D.Phirie (Treasurer), N. Molelele (Acting CEO)

- Venus Media
- Botswana Tourism Organisation

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