



Dasun Integrated Farms Ltd

RC 1413515

No 7 Alhaji Lateef Shofowora Street,
Gbagada.
Lagos.

January 6, 2023

Mr. Norman Moleele
Chief Executive Officer,
Business Botswana.
Gaborone.

INTRODUCTION OF DASUN INTEGRATED FARMS LTD BUSINESS RELATIONSHIP PROPOSAL WITH MEMBERS OF BUSINESS BOTSWANA

Dasun Integrated Farms Ltd, a Small Business, was Incorporated in Nigeria May 2017. The company started farming activities in 2018 with the cultivation of Plantain, Banana, Ginger, Turmeric and Cassava, on its 5-acre wholly owned farmland in Owode-Egba, Obafemi Owode Local Government, Ogun State. Nigeria.

In 2019, the Company extended its operations into Agro Processing with the production of Spices, Herbs/Herbal Teas, and Flour at its processing facility located in Gbagada, Lagos State.

As part of its growth process, while also taken advantage of the AFCFTA (African Continental Free Trade Area) the CEO, Bosun Solarin attended the Prosperity Africa Conference in Botswana in May 2022. Here she learnt that the company's products were scarcely available, though greatly needed in the local market place.

Seeing an opportunity to make products available, steps were taken to incorporate a Business in Botswana. This led to her joining the Membership of Business Botswana, and the Incorporation of **Difl Global Services Proprietary Limited** in July 2022.

Our business model is to collaborate with local businesses that are operational or have affiliate business in Botswana. We look forward to your Company providing us this opportunity to grow our brand in Botswana and the Southern African Countries.
More information will be provided in due course.

Kindly find attached, Company profile and that of the Founder/CEO for your decision making process.

Thank you.

Bosun Solarin Mrs.
Founder/Chief Executive Officer.



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BUSINESS PROFILE

About Us

Dasun Integrated Farms Ltd was Incorporated in 2017, but started operations in 2018 with the cultivation of 2400 Plantain Suckers, 50 Pawpaw seedlings, 200 Local specie of Banana, Ginger, Turmeric, Cassava and Agro Processing in late 2019.

The farm operates on its wholly owned 3 hectares farmland located in Magbodun Village, Owode Egba. Owode Obafemi Local Government. Ogun State, and Rice farming on a 3 hectare leased farmland in Gberefu, Badagry. Lagos State

Current Status

We trade under the name DIFL FOODS which is both registered as a Trade name, and as a Business name, this we did to protect the business when it begins to attract good patronage and good share of the market.

We operate a Production Facility in Gbagada, Lagos where we process and package our agro FOODS under the brand name – DIFL FOODS. We have on offer, about 35 packaged products, made up of – Flour, Spices, Herbs and Herbal Teas, Honey and Dried Fish, the facility is offered for use to other Processors at a fee. We also train and consult on food processing and packaging.

The business is headed by the CEO, Mrs Bosun Solarin, with a strong solid support by a 4-member Advisory Board with vast experiences in Corporate Governance, Financial services, Board evaluation, Entrepreneurship and a Chartered Secretarial services.

The company has recently been certified with the Ethics 1st Silver Category, this will help improve our public image as a company that has strong adherence to moral and ethical principles.

We have also started designing and putting up Social and Environmental Sustainability potential plans for a lasting Economic sustainability.

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<p>Mission statement</p>	<ol style="list-style-type: none"> 1. ...a commitment to healthy lifestyle 2 ... our promise is sure; to improve the quality of lives of our customers
<p>Vision statement</p>	<ol style="list-style-type: none"> 1. ...to farm responsibly by using natural inputs and not adding any chemicals to the soil. 2. ...to source and use raw materials that are naturally grown with attention to Good Agricultural Practices of the grower. 3. ...to produce packaged food products that are safe for human consumption. 4. ...to be known as an ethical company in practice and conduct.
<p>Company values</p>	<ol style="list-style-type: none"> 1. Food Safety, Quality, Naturality, Reliability, Dependability and Trust.

Future of the Business

Next 6 months

We see an upward movement in sales and expansion in business, because of the recent steps we have taken by Incorporating a business in Botswana, this we did to take advantage of the AfCFTA markets within the Southern African region. Our participation in the West Africa Connect Conference Ghana 2022 opened up to us a wide network of entrepreneurs across the West Coast.

Next One year and beyond

We see our involvement in AfCFTA (African Continental Free Trade Agreement), starting with the ECOWAS region, we recently registered five of our products under the ETLIS (Ecowas Trade Liberalization Scheme).

Our membership of various Business Support Organizations also provides us the much needed positive support both nationally and internationally.

As a result, we will need to build capacity; both human and materials which will be needed to expand production.

REGISTRATION AND CERTIFICATION

The Company and facility is registered with the following Agencies:

- NEPC – Nigerian Export Promotion Council - 0001426
- USFDA (United States Food and Drug Administration) 16458101752
- Duns & Bradstreet DUNS number 85-176-8107
- MANSA- AFREXIM NIG2108000000000968
- ETLS – Ecowas Trade Liberalization Scheme.
- NAFDAC (National Agency for Food and Drug Administration and Control) with 7 products under the Micro business registration category- Unripe Plantain Flour, Chili Pepper Powder, Ginger Mixed Powder, Ginger & Garlic Mixed Powder, Ginger & Turmeric Mixed Powder, Ginger Powder and Turmeric Powder.
- SON- MANCAP (in progress).
- Training Certificates for – HACCP, NOP ORGANICS, Export Quality Management and Food Safety, we are yet to get the required certification because of the huge cost.

About the Promoter

Bosun Solarin, the CEO and Founder holds an HND degree in Marketing, worked with the Nigerian Social Insurance Trust Fund (NSITF) and retired voluntarily in 2004 to start a business of her own.

COURSES

- Daystar Christian Centre Leadership Academy
- Goldman Sachs 10'000 Women Initiative with Certificate in Entrepreneurial Management CEM at EDC, Pan Atlantic University, Lagos.
- COURSERA

- Cherie Blair Foundation in Entrepreneurship, Stages 1 & 2 at EDC, Pan Atlantic University, Lagos.
- Cherie Blair Foundation in Advocacy at EDC, Pan Atlantic University, Lagos
- ITC SME Trade Academy – 46 Certificates already earned in – Entrepreneurship, Trade across Borders, Standards and Sustainability, Trade Facilitation, E-commerce, International Transport and Logistics, AfCFTA, CSR, Social Entrepreneurship, Export Finance and Payments, etc.
- UNCTAD – EMPRETEC
- UNCTAD – EMPRETEC Training of Trainers
- ITC /She Trades Digital Transformation Course
- She Trades in the Commonwealth & e-comconnect Digital Marketing course.
- Fund Application Masterclass sponsored by Scalping Up Nutrition (SUN) Business Network and GAIN.
- * Bill and Melinda gates sponsored Advocacy Training on Women Economic Empowerment.
- * Alibaba Global Initiative for African Netpreneurs
- * Ethics 1st

Membership of Associations:

- * Member, Lagos Chamber of Commerce and Industry (LCCI)
- Chairperson – Export Group, Lagos Chamber of Commerce and Industry LCCI
- Deputy Chairperson – Agric and Agro-Allied Group, Lagos Chamber of Commerce and Industry LCCI.
- Member – SME Group, Industrial Group, Women Group, Lagos Chamber of Commerce and Industry LCCI
- Member – MSME, Lagos State Ministry of Commerce, Industry and Cooperatives.
- Member – SMEDAN, Small and Medium Enterprises Development Association of Nigeria
- * Member – Alumni, Enterprise Development Centre (EDC), Pan Atlantic University. Ajah. Lagos
- * Member – UNCTAD – EMPRETEC (EMPRETECO)
- Member – OWIT (Organisation of Women in Trade) Nigeria Chapter.
- * Member – She Trades in the Commonwealth

COMPANY DETAILS/SOCIAL MEDIA

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Bosun Solarin
FOUNDER/CEO