



TALKING POINTS FOR REGIONAL DIRECTOR – NORTH

MS. GOITSEONE SEBEGO

ON THE OCCASION OF A LUNCHEON

FOR THE

2024 BUSINESS BOTSWANA NORTHERN TRADE FAIR IN

FRANCISTOWN

ON

THURSDAY MAY 23RD. 2024

Director of ceremony allow me to say all Protocol observed.

It is an honour and privilege for to be standing before you this afternoon to speak briefly about Botswana Housing Corporation and our partnership with Business Botswana this year. I also thought it would be a great opportunity to re-introduce myself as the new BHC Regional Director – North.

At **BHC** our mandate is to revolutionize provision of sustainable housing solutions through innovation and exceptional customer service. The theme of this year's Business Botswana Northern Trade Fair speaks directly to us in terms of being intentional and prioritizing innovation and sustainability in general, while also promoting social equity and inclusivity. As a Corporation with an immense responsibility of housing Batswana, we are committed to contributing towards building sustainable communities, while also creating cutting-edge housing solutions that not only meet the needs of today but also anticipate the challenges of tomorrow.

I will quickly move to highlight three of our strategic areas aligned to this year's theme to demonstrate our commitment towards building a better Botswana;

Innovation: We are cognizant of the fact that sustainable housing solutions are crucial for addressing environmental challenges, promoting energy

efficiency, and enhancing the resilience of our communities. To this end the Corporation has made great strides to ensure that green technology initiatives are incorporated in the business. The use of eco-friendly and locally sourced building materials such as the Kalahari sand brick is one such example. We have also made a deliberate decision to further research on other sustainable alternatives to traditional construction materials as a way to support initiatives geared towards building a greener future for all Batswana.

We believe in continuous improvement and relentless innovation. We recently launched a staff innovation initiative within the Corporation, with a view to foster a culture of creativity among our staff community.

Sustainability: Our commitment to sustainability drives everything we do right from carrying out environmental impact assessments before construction of our projects. We strive to minimize negative impact to the environment by structuring our layouts to preserve some indigenous trees/vegetation in our plots. For instance in Kazungula in the Chobe District, we partnered with the Department of Forestry to ensure that our contractors do not destroy some of the tree species found in those area.

Customer centricity and stakeholder engagement: Our customers and the communities we serve are at the heart of what we do. Without them, we will not survive as a crucial housing arm of the Government. First and foremost, we prioritize understanding their needs, which enables us to deliver better products and services. We believe in continuous stakeholder and community engagement to build long-lasting relationships based on trust and satisfaction. With the establishment of new districts in Botswana, we have found it rather imperative to engage various local communities to better understand their housing needs. To this end, we have commenced developments comprising 30 houses in Rakops in the Boteti District, 14 houses in Nata in Tutume District and 9 houses in Matsilotje. More developments are planned to commence in this financial year in Letlhakane, Pilane, Gaborone, Tsabong and many other areas across the length and breadth of our beautiful country.

In concluding my remarks, I wish to invite all of you to make a stop at our stall in the main hall here at the Business Botswana Showgrounds to learn more about our product and service offerings. My team in Francistown is also available to answer any inquiries relating to housing needs. We are at your service even beyond the Fair.

I thank you for your attention ladies and gentlemen.